

Participation Terms

BECOME A PARTNER

		HIGHWAYS Partner €30,000 excl. V.A.T.	ROADS Partner €15,000 excl. V.A.T.
VISIBILITY	Logo on the "Our Partners" page of the website (Logo size: HIGHWAYS = 2 X ROADS)	☑	☑
	Presence of your partner logo on all the communication materials of the FORUM (programme, invitation cards, posters etc.)	☑	-
	1 page of advertising in the official catalogue A5 format, printed and distributed to all visitors	☑	☑
	Description of your company on the website	☑	☑
	Presentation of your company in the press kit	☑	☑
	A goodie included in the visitor kit (supplied by the partner)	☑	-
COMMUNICATION	Video interview made during the event and shared on social media (Linkedin, Twitter, and Facebook)	☑	☑
	Provision and organisation of a workshop	☑	-
	Presentation during the VIP Press Conference on the first day (media, political personalities)	☑	-
	Provision of a meeting room throughout the duration of the FORUM	☑	-
	A three-day PARTICIPANT PASS	10	5
EXHIBITION	A turnkey business booth* *plus €300/m ²	18 m ²	9 m ²
	Access to the test track	☑	☑
	Registration fees* <i>*Presence of the brand name on the official website, invitations for exhibitors and their guests, only for the trade show, (mandatory) insurance, administrative costs.</i>	☑	☑

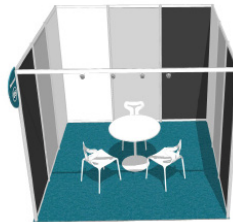


TURNKEY BUSINESS BOOTH (from 9m²)

Fixed price to book the floor area and equipment

> Extensions possible by modules of 3m²

€300 excl. V.A.T./m²



'COMFORT' BOOTH (from 9m²)

Semi-equipped booth

> Extension possible par module de 3 m²

€250 excl. V.A.T./m²

BECOME AN EXHIBITOR

'LIBERTY' BOOTH (from 30 m²)

Marked out floor area without any equipment, name marked on flooring

€200 excl. V.A.T./m²

> **REGISTRATION FEES €350** : Presence of the brand name on the official website, invitations for exhibitors and their guests, only for the trade show, (mandatory) insurance, administrative costs.

> The detailed booth booking contract is available on our website: www.electric-road.com

A LA CARTE SERVICES

A la carte services	Price in euros excl. V.A.T.	Places available
Prints on flooring (5 prints of 2 steps)	950	5
1 page of advertising in the official catalogue A5 format, 2,000 copies printed and distributed to all visitors.	1000	5
Sponsoring of lanyards (provided by the partner)	3 000	1
Inclusion of a goodie in the visitor kit (provided by the partner)	3 000	5
Sponsoring of the ELECTRIC-ROAD Trophy (theme: Mobility)	5 000	1
Sponsoring of the ELECTRIC-ROAD Engineering School Prize	5 000	1
Workshop organised under your brand name	2 500	4
Sponsoring of the evening social event on 2 April, including projection of your corporate and commercial videos* <i>*possibility of sponsoring 1 buffet only = 2,500</i>	10000	1*
Sponsoring of a turnkey "Start-up" pavilion (18m2 + presence of 5 start-ups) + use of central debate ring	5 000	4
Advertising on the website	600	2

BOOK YOUR PASS

Prices	EARLY BIRD Book and pay by 30 september 2019	JUST IN TIME Book and pay by 31 january 2020	LAST MINUTE Standard Prices
1-day pass	120 EUROS V.A.T	180 EUROS V.A.T	250 EUROS V.A.T
2-day pass	220 EUROS V.A.T	280 EUROS V.A.T	350 EUROS V.A.T
3-day pass	300 EUROS V.A.T	360 EUROS V.A.T	400 EUROS V.A.T

EXCEPTIONS

STUDENTS

- 50 %
DISCOUNT

LOCAL AUTHORITIES

- 30 %
DISCOUNT

EXHIBITORS

- 30 %
DISCOUNT

> **THE PASS INCLUDES :** a name badge, access to exhibition and conference rooms, a convention bag, coffee-breaks and lunches, access to the evening social event (for those with a badge valid on that day).